

## 14.17.10 SSASC Mission Statement 2015

### **Our Vision:**

To inspire and enable our members to achieve excellence in the sport of aquatics and in life.

### **Our Mission:**

To provide a positive environment for the teaching, coaching and development of aquatics for the benefit of SSASC members to reach individual & team goals, improve performance, build character & self-esteem and excel in competitive swimming.

We will achieve this by:

Being a friendly, competitive swimming club which welcomes both female & male swimmers from the age of four years old, from all backgrounds and cultures, able bodied and with disabilities.

Developing an integrated structured swimming programme underpinned by a supportive and encouraging atmosphere where all swimmers can learn, improve technique & stamina, enabling them to swim to the very best of their ability.

Being a family friendly club with ASA Swim 21 Accreditation with all coaches & officials qualified, DBS checked and a commitment to Continued Professional Development.

Developing a commitment to increase the level of training & qualification across the club programme.

### **Why:**

We do this because we believe in the benefits of participation in organised swimming providing;

- Physical fitness, a feeling of wellbeing, personal confidence, discipline and positive attitude.
- Social benefits from joining with others in training sessions and meeting others from different areas.
- The ability to accept and deal with both success and disappointment.
- The opportunity to become part of a team, becoming supportive of team mates, develop patience & persistence in a team environment, become self-disciplined learning how to cope with disappointment in a healthy way whilst still being supportive of others.